



Press Release from:
Students' Union at Bournemouth University
<https://www.subu.org.uk>

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Date: Wednesday 12th December 2018

SUBU Freshers' Fair voted top 3 in the UK for 3rd consecutive year

A few weeks ago Freshers' Fair at SUBU (Students' Union at Bournemouth University) was announced 2nd best Freshers' Fair in the UK, according to the BAM Agency Freshers' Fair survey. This is the second year SUBU has come second, after winning the 1st prize in 2016.



SUBU Freshers' Fair is a huge exhibition that is free to attend for 18,000 Bournemouth University students who can experience lots of local and national businesses, music, sports and food.

The Annual event is the start of the relationship between students and businesses. It is also a chance for students to learn about clubs, societies, sports teams and volunteering opportunities available for them to get involved with whilst at University.

"It is great to see a fusion of sports teams, local businesses and other organisations available to students alongside their studies. Brands are increasingly trying to stand out from the crowd and coming up with more innovative ways to make an impact at our Freshers' Fair. I'm very proud we've performed so incredibly again."

Andy Elsey, Sales Executive at SUBU.

An early preparation started at the end of February, although the real work began after the SUBU Summer Ball at the start of June. Hosting the fair was a team effort, including departments like Activities and Sport BU.

Other universities in the top 10 were Liverpool, Sussex, Newcastle, Bristol, Warwick and Portsmouth. SUBU Freshers' Fair came 2nd, as voted by stallholders, and 4th, as voted by students, giving it a 2nd place overall. The overall experience was voted to be good to excellent by 92% voters, and the top reasons for student attendance were freebies and student life. Meanwhile, 100% of stallholders voted the organisation of the event to be good to excellent and said that they would come back next year.

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