

## How to run a successful club, society or network

### Make your society the best it can be!

- Set up your group's own social media channels: be engaging and exciting to attract your members. Remember to tag SUBU to get your posts shared on Facebook and Twitter.
- Create your group's logo with the help of the SUBU Design Team to make sure your promotion is recognisable and that you stand out from the crowd. It also makes your group look much more professional.
- Populate your page on the SUBU website and let everyone know why they should join! This is the first place people will look to find out about your group and decide whether to join or not so make it stand out!
- Be an active committee and run regular events for your members to keep them engaged. Also organise non-group-related social events so that everyone can get to know each other more.
- Run regular taster sessions so that you continue to attract new members and grow your group's presence on campus.
- Keep in regular contact with your members. Make sure that they know how to find out what's going on within your society, whether that's Facebook, Instagram or the SUBU website.



### The 5 Star Grading Scheme

This scheme is there to help clubs and societies to:

1. Gain recognition for the hard work that is put in by your committees
2. Gain recognition for the hugely positive impact that your club/society has on students at BU
3. Strengthen the quality of your clubs and societies
4. Grow your club's reputation across campus.

Becoming a 5 star club or society sees you working towards set requirements such as working with the local community, your Students' Union, fundraising, and more!

And the best bit is that there's loads of benefits such as being rewarded with priority booking for Freshers Fairs, promotion from SUBU, and a bronze, silver or gold emblem on your logo.



[Click to see the requirements to become a 5 Star club or society](#)

### Top Tips from Committee Members



**Kelsey**  
Midwifery  
President

**Communication**  
Listen to your members, ask what kind of events they would like you to run



**Emma**  
Women in  
Engineering  
President

**Be innovative!**  
Give anything a go, be open to unique ideas for socials



**Elaina**  
Pagan &  
Witchcraft  
President

**Collaborate!**  
Collaborating with other societies extends your reach across campus



**Jenny-May**  
Physiotherapy  
President

**Be organised!**  
Plan for your events and external speakers well in advance as it can be very time-consuming